

Le'Chic Academy Foundation  
Biz Kidz Workshops  
By  
Girl Scouts of Central Maryland



**CALL FOR  
Girls Scouts & Girl Kidpreneurs  
(Grades 4-12)**

Are you a young lady who is ready to turn your creative ideas into a money-making business and being your own boss?

Have you ever thought about selling your creative products to family, friends and the community?

Are you interested in learning how to successfully pitch your business idea to win cash, laptops and business start-up prizes?

Participate in our four-week Biz Kidz Workshop Series and engage in a variety of exciting business growing activities and projects.

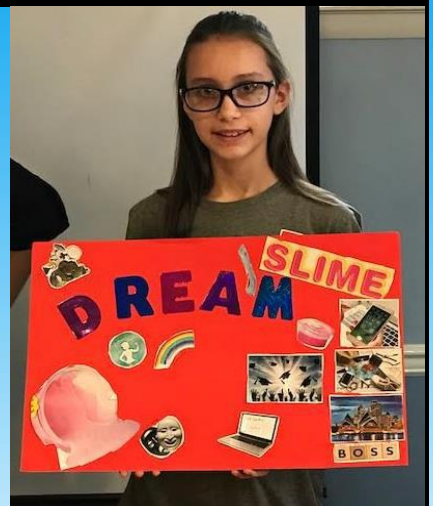
You'll tour the Comcast TV Studio, operate the TV production equipment and develop your very own Biz Kidz TV show.

Join other girl kidpreneurs as you learn from **Megan Knight, WMAR TV's News Anchor** how to confidently speak in front of the camera, make a TV appearance, host a TV show and interview guests.

**Register today at [www.bizkidz.us](http://www.bizkidz.us)**

**Email:** BizKidz2017@gmail.com

**Call:** 410.530.4876



## Biz Kidz Workshop Series Camp Ilchester

5042 Ilchester Road, Ellicott City MD.  
Saturday, October 6, 13, 20 and 27, 2018  
11:00AM -2:00PM

### Week One

Session I

Sat., Oct. 6<sup>th</sup>  
Camp Ilchester

**Adreeahna Bree, Author & Motivational Speaker**

Building Self-Awareness & Self-Esteem  
Developing a Portfolio/Delivering a Business Pitch

Session II

**Dr. Janet Little, John Maxwell Group**

Brainstorming & Goal Setting (Creating a Vision Board)

### Week Two

Session I

Sat., Oct. 13<sup>th</sup>  
Camp Ilchester

**Kelli Blazeovich, Franchise Owner of Coldwell Banker Camery**  
Owning a business franchise



Session II

**Megan Knight, WMAR-TV News Anchor**

Performing in front of the camera, hosting a TV show, making a TV appearance, interviewing guests, etc.  
(Preparation for Oct. 20<sup>th</sup> Comcast TV Episode Taping)

### Week Three

10:00AM

Sat., Oct. 20<sup>th</sup>  
Comcast Studio

**Comcast Cable TV Production Equipment Training & TV Show Taping (Comcast White Marsh Studio)**

Training on Comcast's production equipment (Including TV cameras, switch boards, graphics and audio equipment). Assuming the roles of host and interviewers, the girls will tape their own TV show. Lunch will be provided

### Week Four

Session I

Sat., Oct. 27<sup>th</sup>  
Camp Ilchester

**Nikki King Martin, CEO/Marketing Consultant**

NKM Small Business Marketing Consulting  
Developing a Business/Marketing Plan

Session II

**Dr. Jackson and Nikki King Martin**

Saving, Investing and Managing Money  
Developing a Pop-Up Shop  
Preparation for Nov. 3<sup>rd</sup> Market Day Event  
Upon the completion of this exciting workshop series, kidpreneurs will participate in a Nov. 3, 2018 Market Day, Shark Tank Competition, Business Workshop Series & Award Ceremony.

### Registration Fees:

**\$65.00 (Girl Scouts)**

**\$75.00 (Non-Girl Scouts)**

Includes participation in the Oct. 20<sup>th</sup> Comcast TV Training/Taping and Nov. 3<sup>rd</sup> Market Day Event.