



## **BIZ KIDZ ACADEMY WORKSHOPS & MARKET DAY AND SHARK TANK EVENT**

### **CALL FOR KIDPRENEUR Girls & Boys (Ages 8 - 18)**

#### **Learn How You Can Make Money, Win Laptops, and Be Your Own Boss!!**

Are you an aspiring young entrepreneur who is ready to turn your creative ideas into a money-making business? Would you like to tour the Whitmarsh Comcast TV Studio, operate the production equipment, and produce your very TV infomercial to be shown on YouTube? Are you interested in selling your products, making money and pitching your business idea to win laptops, business start-up prizes, and awards?

**GREAT NEWS...**Registration is now open for kids and teens to participate in our Biz Kidz Workshop Series, Market Day, and Shark Tank Competition. You'll learn how to start and grow your business, pitch your business idea, and take your business idea to the next level.

Upon the completion of the exciting workshop series, you will participate in a **Saturday, November 2, 2019** Market Day/ Shark Tank Event, where you will make money by selling your products. You'll also pitch your business idea to compete in a Shark Tank Competition. You'll also be presented with a Letter of Congratulations, presented a representative from the **Office of Maryland Governor Larry Hogan**.



**Early Registration Fee (By 9/1/19): \$65.00**  
**Registration Fee: \$75.00**  
(Fee includes participation in the Market Day, Shark Tank, and Award Ceremony.)

## **Workshops For Aspiring Kidpreneurs** (See Back Page for Date, Time and Location Details)

### **Saturday Workshops (For Girls Only)**

**October 5, 12, 19 & 26, 2019**  
Girl Scouts Central Office &  
Camp Ilchester  
Comcast Production Studio

Register for  
Saturday Workshops at  
[www.gscm.org](http://www.gscm.org)

### **After-School Workshops (For Boys & Girls)**

**Wednesdays**  
**October 2, 16, 23 & 30, 2019**  
Swansfield Elementary  
Columbia MD.  
3:15 PM - 5:15 PM

Register for  
Wednesday Workshops at  
[bit.ly/2KKnJU5](http://bit.ly/2KKnJU5)

## **For More Information**

### **Please Contact:**

**Dr. Marlene Jackson**

**410-530-4876**

**[bizkidz2017@gmail.com](mailto:bizkidz2017@gmail.com)**

**Visit us at**

**[www.biz.kidz.us](http://www.biz.kidz.us)**

## WORKSHOP DATES, TIMES & LOCATIONS

### **Saturday Workshops (For Girls Only)**

**October 5, 2019**

**Location:**

**Girl Scouts Central Office  
4806 Seton Dr, Baltimore, MD.  
10:00 AM - 12:00 (Noon)**

**October 12 and 26, 2019**

**Location:**

**Girl Scouts Camp Ilchester  
5042 Ilchester Road, Ellicott City, MD  
11:00 PM - 2:30 PM**

### **After-School Workshops (For Boys & Girls)**

**Wednesdays**

**October 2, 16, 23 and 30, 2019**

**Location:**

**Swansfield Elementary  
Columbia MD.  
3:15 PM - 5:15 PM**

### **Comcast Tour & Infomercial Taping Saturday, October 19, 2019**

**Location:**

**Comcast Production Studio  
Whitemarsh, MD.  
10:00 AM -2:00 PM**

## WORKSHOP TOPICS

### **Business Ideas: Brainstorming & Goal Setting (Creating a Vision Board)**

Kidpreneurs who creatively use their imagination to visualize their future are typically more motivated to set and achieve goals. The objective of the workshop is to heighten kidpreneur's business goal setting skills as they create and update a vision board that vividly displays their short-term and long-term entrepreneurial goals.

### **Creating a Business Plan, Marketing Strategy & Portfolio Building**

Young entrepreneurs will explore the key elements required to write a basic business and marketing plan. In preparation for their Fall Market Day participation, kidpreneurs will create business cards, logos, event flyers, poster and other marketing tools. Participants will also develop a business portfolio to display during their Shark Tank Competition business pitch.

### **Developing a Business Promotional Infomercial**

Kidpreneurs will tour Comcast's Production Studio, work on the production equipment, and create a promotional business infomercial.

### **Kid\$ Count...Managing Money**

During this session, participants will be tasked with applying sound money management skills for saving, spending, investing, and giving money. Kidpreneurs will participate in fun activities that will help them understand basic business budget concepts, including; costs, expenses, pricing, etc.

### **Market Day, Shark Tank Competition, and Award Ceremony (Family and Friends Are Invited)**

In celebration of their business accomplishments, a Market Day Event will be sponsored for workshop participants. Tables will be set up for kidpreneurs to sell their business products and pitch their business idea to win laptops and more. Workshop participants will also be awarded a Letter of Congratulations, from a representative from the **Office of Maryland Governor Larry Hogan**.