



Workshops/Market Day/Shark Tank Competition For Young Entrepreneurs (Ages 5-18) And First & Second Year College Students

Market Day/Shark Tank Competition

Saturday, November 17, 2018

12:00(Noon) – 4:00PM



In Partnership with



**If your kidpreneurs (Ages 5-18) are ready to take their
creative business idea to the next level...
Our Biz Kidz Program is for them.**

Young entrepreneurs will sell their creative products, make money, and compete for awards and prizes. Family, friends and the community are invited to come out to support our kidpreneurs and enjoy a day of exhibits, entertainment, games, contests, excitement and FUN...FUN...FUN!

Online Registration is Now Open!

Exhibitor's Fee: \$50.00

Family and Friends Admission: \$10.00

Kids 5 years and under: Admitted FREE

**Please Mail Registration Form and Fee To:
Le'Chic Academy, P.O. Box 6472, Columbia Md. 21045**

For more information:

Please Contact Dr. Marlene Jackson at:

BizKidz2017@gmail.com or 410.530.4876

Visit us at www.bizkidz.us



Biz Kidz Workshop Series

Saturday, November 3 – 10, 2018
The Metropolitan Branch Library
1332 Metropolitan Pkwy SW,
Atlanta, GA 30310



Workshop Topics

SATURDAY, NOVEMBER 3, 2018

11:00AM – 12:00PM

BRAINSTORMING (WHAT'S THE BIG IDEA?)

Brainstorming generates creativity and inspires kids to produce innovative ideas.

The goal of this workshop is to inspire students to brainstorm creative ideas that may be turned into small businesses. During this workshop, young kidpreneurs will explore their various passions, talents, skills, knowledge and experiences and explore how they can turn their innovative ideas into a small business.

12:00PM – 2:00PM

SETTING GOALS (ENVISIONING DREAMS)

Kids and teens who creatively use their imagination and visualize their future typically become more engaged in successfully achieving goals. The objective of this workshop is to enhance kid's goal setting skills. Creating a vision board of compelling imageries, drawings and text that describes their idea for a creative business product or service, students will produce an inspirational road map that vividly displays their long and short-term business goals.

Thursday, NOVEMBER 8, 2018

4:00PM – 6:00PM

CREATING A BUSINESS/MARKETING PLAN

Based on their innovative business ideas, kidpreneurs will explore the key elements required to write a basic business plan. Participants will also create a business/marketing plan by developing the visual components required to promote their products and services in the upcoming Market Day/Shark Tank event.

THURSDAY, NOVEMBER 15, 2018

4:00PM – 6:00PM

TO MARKET (PRACTICAL REAL-WORLD/MONEY MANAGEMENT APPLICATION)

During the final workshop, participants will enhance their business skills by applying what they have learned throughout the previous workshops. They will prepare for their participation in a real-world Market Day event where they will earn money by selling their creative business products. Kids will be tasked with applying sound money management and budget making skills for their participation in the Market Day event. Some concepts will include costs, expenses, pricing, etc.

